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Website Development Proposal – Gym Business

Scope of Work

We will develop a modern, responsive, and SEO-friendly business website for your gym with the following features:

Website Features

- Responsive website (Mobile, Tablet & Desktop)
- 4 to 7 professionally designed pages
- Professional content writing for all website pages
- Basic On-Page SEO optimization
- Up to 100+ targeted SEO keywords
- Google Search Console setup & website indexing
- Google Analytics integration for traffic and performance tracking
- Google Business Profile (Google Maps) integration
- Social media integration (Facebook, Instagram, WhatsApp, etc.)
- Contact/Enquiry Form with up to 250 enquiries per month
- 5 Professional Business Email Accounts
- 1 Year FREE Domain Registration
- 1 Year FREE Web Hosting/Server
- Creative Content
- AI-generated, copyright-free images and GIFs/videos will be created and updated on the website.
- No on-site photo or video shoot is included in this package.
- SEO & Performance
- Website submission to Google for indexing.
- Basic SEO implementation for improved search visibility.
- Performance tracking through Google Analytics and Search Console.
- Digital Visiting Card
- Creation of a Linktree-style Digital Visiting Card with your business information, contact details, website, and social media links.

Signature

For Software Development And Graphic Design

Authorized Signatory

Date: _____